NO BOUNDARIES • AUGUST 30, 2017



























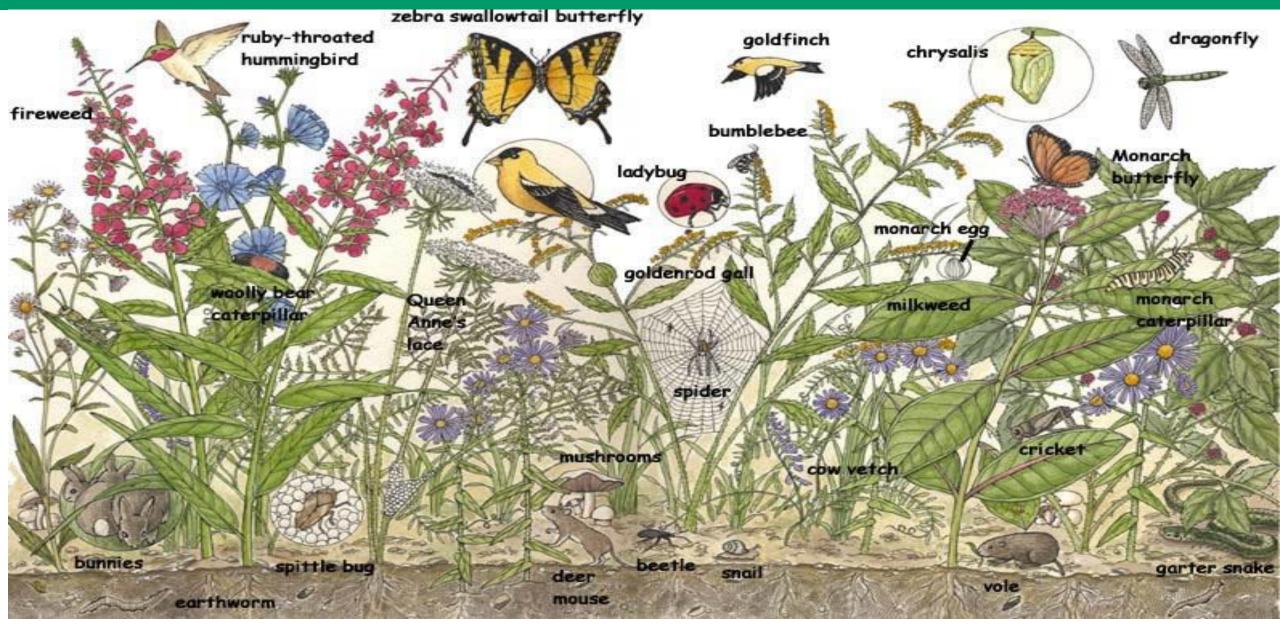






Raising Awareness and Creating Pollinator Habitat

EVERYTHING HAS A CONNECTION



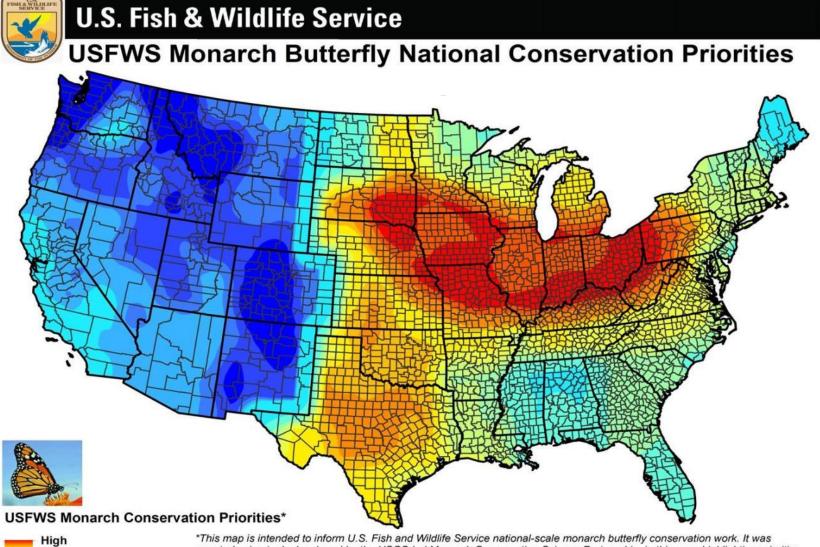
POLLINATORS ARE VITAL TO AGRICULTURE





ONE IN THREE BITES OF FOOD HUMANS EAT COME FROM POLLINATORS

OHIO IS A PRIORITY STATE



*This map is intended to inform U.S. Fish and Wildlife Service national-scale monarch butterfly conservation work. It was created using tools developed by the USGS-led Monarch Conservation Science Partnership, in this case highlighting priorities for maximizing overwintering population-level outcomes through a combination of focusing on geographic priorities, opportunity areas, and threats to be avoided. This is a DRAFT version and may be adapted or customized for different decisions and/or scales; updates will be ongoing, using the best available science.

EXPANSION OF STRATEGIC HABITAT CREATION



WORKING WITH INDUSTRY

Ortho and Scotts Miracle-Gro's dedication to pollinators:



CALLING ALL GARDENERS!

Bees, butterflies and other polinators need more habitat and you can help by planting blooms to attract and feed these unsurhences.









How to Make

Ortho and The Scotts Miracle-Gro Company continue to be committed to their consumers and beneficial pollinators through;

- 1. Consumer education
- 2. Consumer alternatives
- 3. Pollinator partnerships

1. Consumer Education

focused on educating consumers on:

- The importance of pollinators
- The current pollinator situation
- What we can all do to help



PROVIDING CUSTOMERS WITH TARGETED ALTERNATIVES

ORTHO: Provide consumers alternatives that offer effective and responsible control that limits unnecessary risk to beneficial pollinators

Offering Consumers Alternatives

- Ortho pledged to completely exit outdoor garden controls neo-nics by 2021
 - In response to consumer concern about pollinator population decline as related to neo-nics
- 1st major brand to provide consumers these alternatives



ODOT'S ROADSIDE POLLINATOR HABITAT PROGRAM



STATUS OF ROADSIDE POLLINATOR HABITATS

Opportunities Abound!

ODOT maintains 19,000 miles of roadsides

Nearly 200 acres of pollinator habitat are planted and in

establishment

Hundreds more are in development

- Limited by safety and geography
- Taking a steady and measured approach



PUBLIC-PRIVATE PARTNERSHIPS

Public-Private Partnerships (P3s) allow ODOT to convert more acres

- Cost sharing
- Long-term maintenance
- Gives organizations ownership













SOIL AND WATER CONSERVATION DISTRICTS

Jackson SWCD Vegetation Assessment

Locate stands of milkweed along 100 miles of roadway

Soil/vegetation/wildlife assessments at 12 proposed

pollinator habitat sites

Shelterbelts

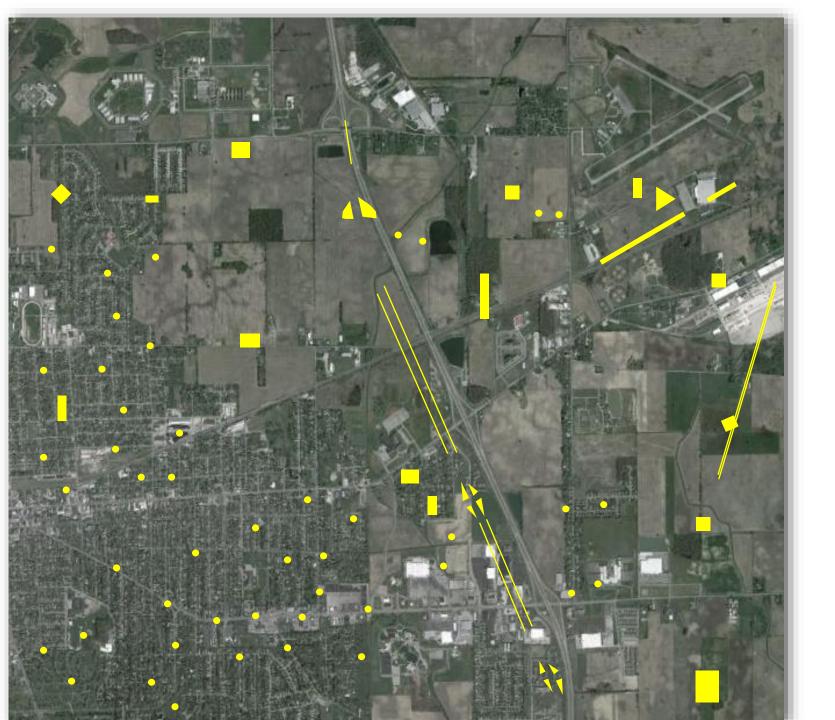
Reduces snow and ice control

Milkweed Pod Collection

Sept.1 - Oct. 31

Education Centers

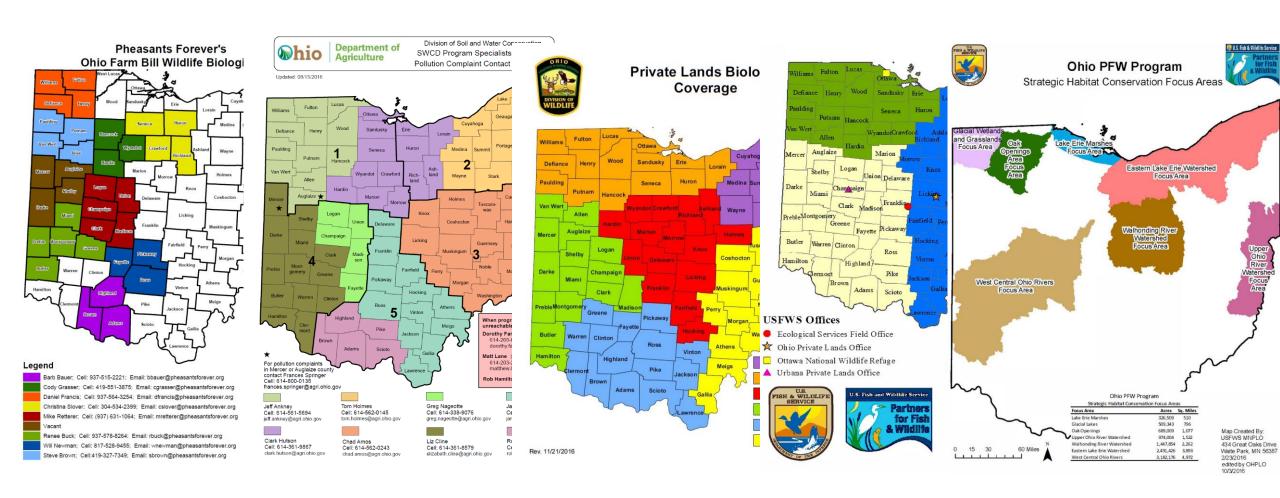




PARTNER AREAS:

- CSP, CRP, WRP
- Roads, Railroads, ROW's
- Schools, churches, businesses
- Parks, golf courses, cemeteries
- Prisons airports, fairgrounds
- Backyards
- More!

ALL HANDS ON DECK



QUESTIONS

